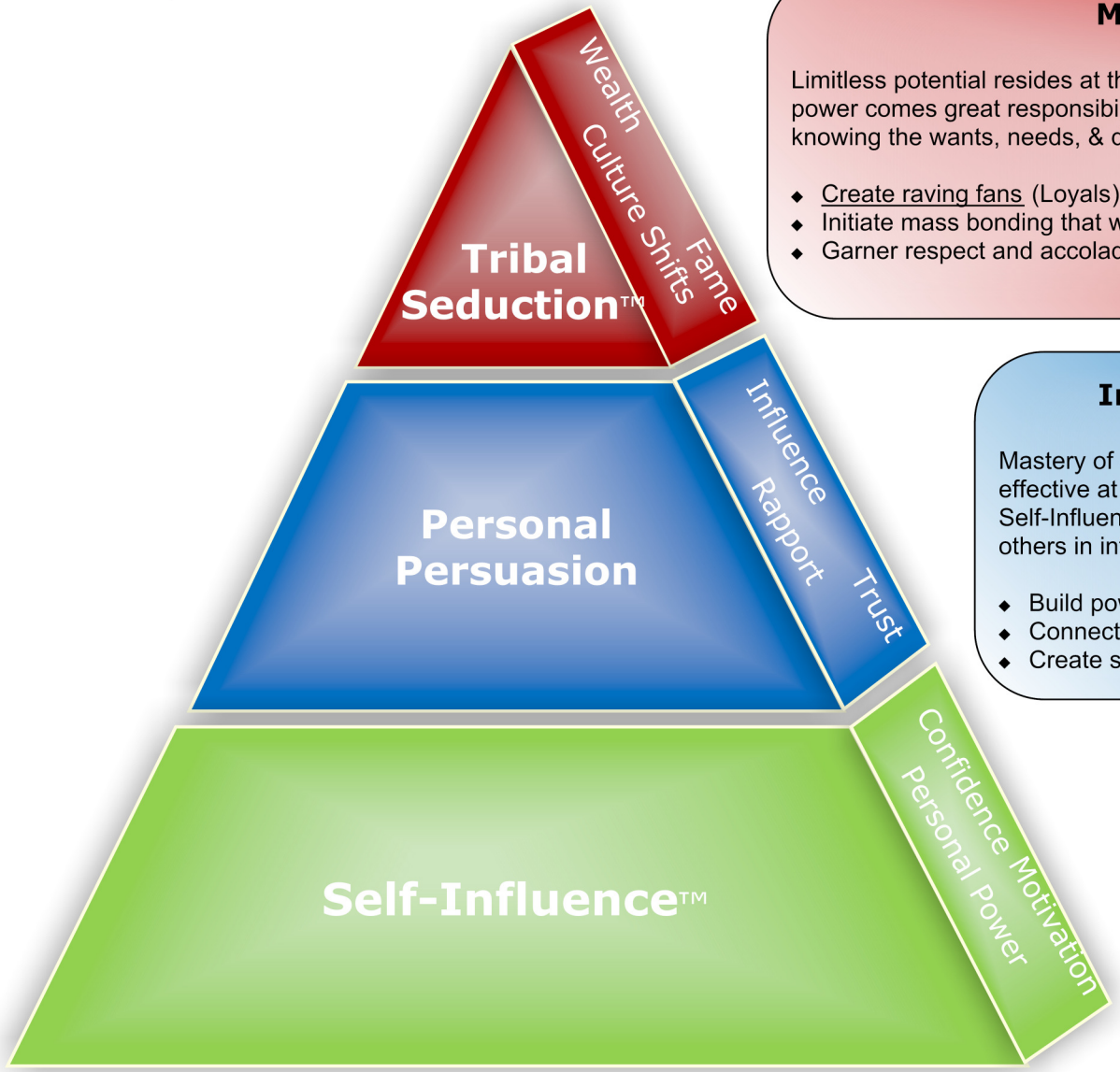
Power Pyramid™

TRIBAL SEDUCTION™



Mass Persuasion

Limitless potential resides at this level of the Power Pyramid™. But with great power comes great responsibility. By building on the base of the Triad and knowing the wants, needs, & dreams of your Tribe; you'll have the ability to:

- Create raving fans (Loyals) who happily sing your praises marketing FOR you
- Initiate mass bonding that will generate powerful cultural shifts
- Garner respect and accolades as your lead your Tribe to victory

Influence 1-to-1 & 1-to-Few

Mastery of Self-Influence™ is the only way to be truly effective at this Personal Persuasion. Taking the basics of Self-Influence™ and extending that to practice influencing others in intimate settings gives you the ability to:

- Build powerful personal relationships
- Connect with influence leaders
- Create spheres of influence

Self-Influence™

By first cracking your Influence-Code™ you:

- Boost your communication effectiveness
- Trigger internal motivation at will
- Adapt to control your actions AND the perceptions of others

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